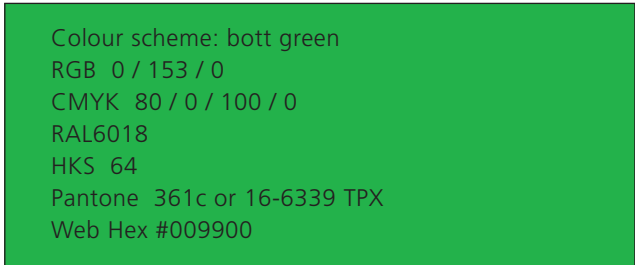


## Colours

### Company colour green

Green is the company colour of bott. It is the logo colour and therefore its use for other purposes is very limited. It may be used as a highlight detail within documents but care must be taken to avoid overuse and that its use does not detract from the strength of the bott logo. It may also be used as an accessory detail on or within products. With the exception of paintwork on products if a green colour is to be used then it should only be this green.


It should not be used in architectural elements such as window frames, walls, door handles or handrails



Colour scheme: bott green  
RGB 0 / 153 / 0  
CMYK 80 / 0 / 100 / 0  
RAL6018  
HKS 64  
Pantone 361c or 16-6339 TPX  
Web Hex #009900

### Design colour white

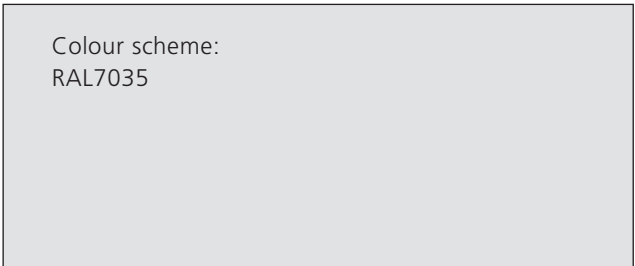
White is the dominant colour for all communications, and should be the main colour used on exhibition stands and displays. The lettering within the bott logo is white.



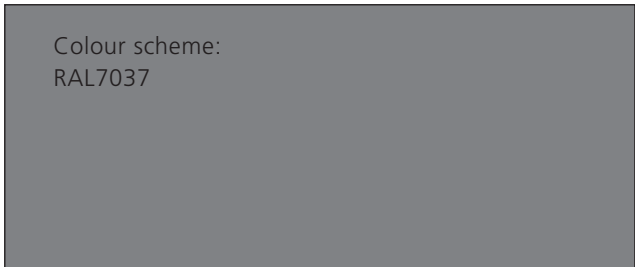
Colour scheme:  
CMYK 0 / 0 / 0 / 0  
RGB 255 / 255 / 255  
Web Hex #ffffff

### Design colour light and dark grey

These greys can be used as a full tone background colour and for architectural elements such as door frames, windows, handles, walls and furniture



Colour scheme:  
RAL7035



Colour scheme:  
RAL7037